**Part-A**

1. What is information architecture (IA)?
2. List some of the organizational challenges?
3. What are the different types of labeling systems?
4. What are the principles of information architecture?
5. List out the types of navigation systems
6. Define Hypertext?
7. Define Data Retention?
8. What is Confidential Data handling?
9. List out the data retention polices ?
10. What is ambiguous organization schemes?
11. Define global navigation system?
12. Why should we need to care about labeling?
13. Define Heterogeneity ?
14. Define Two principles of information architecture?
15. What is Sensitive data handling?
16. List out lifecycle management cost?

**Part B**

Define Navigation System?

Illustrate the organizational information structures in detail?

Define Labelling System

Explain in detail about Navigation System?

Explain in detail about Data retention Policies

Explain in detail about Lifecycle management costs.

Explain in detail about Confidential data handling.

Explain in detail about Sensitive data handling

Define Organizing Information?

Explain in detail about Labelling system?

Explain in detail about Conceptual Design

Explain in detail Archive Data using Hadoop